

**Dr. V. KAVERI**  
**Management Faculty**



Mail ID - [kaveri.veemeena@gmail.com](mailto:kaveri.veemeena@gmail.com),



Mobile No. 7010470080

### Summary

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Dynamic academic leader with a proven track record at G.T.N. Arts College, excelling in curriculum development and strategic planning. Adept at fostering industry partnerships and mentoring students, driving holistic development. Recognized for enhancing faculty performance through targeted training and evaluations, ensuring alignment with institutional goals.

### SKILLS & ABILITIES

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| ✓ Curriculum development | ✓ Team leadership         |
| ✓ Student mentoring      | ✓ Problem solving         |
| ✓ Industry partnerships  | ✓ Performance evaluations |
| ✓ Strategic planning     | ✓ Conflict resolution     |
| ✓ Event coordination     | ✓ Team management         |

### PROFESSIONAL EXPERIENCE

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- August 2024 – Current **Head of Department of Management Studies**  
G.T.N. Arts College (Autonomous), Dindigul  
Academic Leadership, Student Development and Mentoring, Industry and Institutional Linkages, Administrative and Strategic Planning.
- November 2022 to July 2023 **Operations Manager**  
The Chennai Tutions, (Ed-Tech Company), Chennai  
Hold overall accountability for plan sponsor relationships within assigned book of business, including client retention, client overall satisfaction as measured by external as well as internal feedback sources plus client growth profitability
- September 2020 – May 2022 **Administrator Sri Balaji Agency, Madurai**  
Maintaining and updating company databases, Managing office supplies stock and placing orders and Complaint management

- August 2012 – Sept' 2020      **Assistant Professor**  
Agni School of Business Excellence, Dindigul  
Take part in various departmental and institutional responsibilities, such as assisting in accreditation work, coordinating seminars, workshops, industrial visits, and collaborating with industry experts.
  
- July 2010 - June 2012      **Assistant Professor**  
K.Ramakrishnan College of Engineering, Trichy  
Delivering high-quality education by teaching core and elective subjects related to business and management.
  
- July 2009 - May 2010      **Lecturer (Temporary)**  
Gandhigram Rural Institute – Deemed University  
Beyond teaching, they play a crucial role in mentoring students, providing guidance on academic performance, career development, internships, and placements. Active involvement in research and publication is encouraged, contributing to the academic growth of the institution.

## **Achievements**

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- Achieving and securing 100% Results in Business Research Methods and Retail Management Subjects
- Faculty Meritorious Award at KRCE, Trichy (Management Assessment)
- Best Faculty Award at ASBEX, Dindigul (Students Assessment)
- District Foot ball –Winner, Super Senior Division.

## **Education**

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<b>Ph.D.</b> (MARCH 2024)	Gandhigram Rural Institute – Deemed University, Dindigul.	AWARDED (Highly Commended)
<b>M.Phil.</b> (2008 - 2009)	Alagappa University, Karaikudi	67%
<b>M.B.A.</b> (2006 - 2008)	Gandhigram Rural Institute – Deemed University, Dindigul.	80%
<b>B.Com.</b> (2003 – 2006)	M.V.M. Government Arts College, Dindigul.	77%

## Publications

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- “Customer Perceptions and Expectations of Service Quality in Banking Sector” – CiiT International Journal of Software Engineering, Volume no.3, Nov.201 (ISSN – 0974-9748) pg. no. 483.
- “Demand for Gold Jewels in Dindigul District – An Assessment”, Marketing Research – Issues and Challenges, Published by, SELP Publication, (ISBN – 978-93-80509-01-3) Pg.No.325.
- “A Study on Network Marketing of AMWAY India Enterprise Pvt. Ltd.,” - Innovative Management Strategies for Emerging Business Paradigms, Volume 1, (ISBN – 978-81-909038-1-3) pg. no. 21.
- “Management of Power Sector in India – A case of Tamil Nadu Electricity Board”, - Journal of the Original Institute: ISSN: 0030-5324, Vol.71, Issue. 04, No.1, October-December 2022. UGC Care Approved, Group I, Peer Reviewed and Referred Journal.
- “Power Sector Management in India: Past, Present and Future” – <https://quadems.org/> ISSN :1138-5790, Volume 11 Issue 8, 2023, Page.No.45.
- “Global Energy Indicators: Some Random Thought” – Journal of Technology ISSN: 1012-3407, Volume 11, Issue 10. 2023, Page No. 310.
- “Models of Health Management : A Review” – IJNRD.ORG, ISSN:2456-4184, Volume 8, Issue 11 November 2023.
- “Energy Poverty Dynamics: Origins, Impacts, and Roadmap to Solutions” – IJNRD.ORG, ISSN:2456-4184, Volume 8, Issue 12 December 2023.
- “Quest for Clean Energy: Critically Assessing Energy Choices and Ladder Theory” – IJNRD.ORG, ISSN:2456-4184, Volume 9, Issue 1 January 2024.
- “Negative Climate Change: Effects and Solutions” – IJNRD.ORG, ISSN:2456-4184, Volume 9, Issue 2 February 2024.
- “Report on Reports – 2023” – IJNRD.ORG, ISSN:2456-4184, Volume 9, Issue 3 2024.
- “Coal: A Vital Energy Resource Under Security” - IJNRD.ORG, ISSN:2456-4184, Volume 9, Issue 4 April 2024.
- **Waste Watchers: Analyzing Consumption Shifts and Food Waste Management Strategies** - IJNRD.ORG, ISSN:2456-4184, Volume 9, Issue 5 May, 2024.
- **ADDRESSING THE TRIPLE PLANETARY CRISES: STRATEGIES AND POLICIES** - © 2024 IJNRD | Volume 9, Issue 8 August 2024| ISSN: 2456-4184 | IJNRD.ORG
- **The Science Behind Plastics: Understanding Their Traits and Uses** - © 2024 IJNRD | Volume 9, Issue 10 October 2024 | ISSN: 2456-4184 | IJNRD.ORG
- **Plastic Pollution Unpacked: A Critical Review of the Evidence** - © 2024 IJNRD | Volume 9, Issue 10 October 2024 | ISSN: 2456-4184 | IJNRD.ORG
- **From Land To Sea: The Ripple Effects Of Plastic Pollution On Our Environment** - © 2024 IJNRD | Volume 9, Issue 11 November 2024 | ISSN: 2456-4184 | IJNRD.ORG
- **Circular Economy: A Blueprint for Sustainability** - © 2024 IJNRD | Volume 9, Issue 12 December 2024 | ISSN: 2456-4184 | IJNRD.ORG
- **The Plastic Trade Web: An In-depth Look at Global Production, Consumption, and Export Import Trends** - © 2024 IJNRD | Volume 9, Issue 12 December 2024 | ISSN: 2456-4184 | IJNRD.ORG

- Integrating Life Cycle Analysis and Circular Economy: Sustainable Plastic Waste Management - © 2025 IJNRD | Volume 10, Issue 1 January 2025 | ISSN: 2456-4184 | IJNRD.ORG
- Unpacking Plastic Waste: Life Cycle Insights Across Economic Sectors - © 2025 IJNRD | Volume 10, Issue 2 February 2025 | ISSN: 2456-4184 | IJNRD.ORG

## Presentations

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- Presented a research article entitle **“Management of Power Sector in Tamil Nadu: Past, Present and Future”** in the 34<sup>th</sup> Annual Conference of Association of Economists of Tamil Nadu at Vellore Institute of Technology, Vellore.
- Presented a paper entitled, **“Customer Perception and Expectations of Service Quality in Banking Sector”** in the International Conference at RVS College of Engineering and Technology, Coimbatore.
- Presented a paper entitled, **“Demand for Gold Jewels in Dindigul – An Assessment”** in the International conference at Adaikalamatha Institute of Management, Thanjavur.
- Presented a paper entitled, **“A Study on Network Marketing of AMWAY India Enterprise Pvt. Ltd.,** in the International Conference at Annai Mathammal Sheela Engineering College, Namakkal.
- Presented a paper entitled, **“A Study on Changing Trend in Consumer Buying Behaviour Towards Personal Care Products, Trichirappalli”** in the International Conference at Brahma School of Business, Coimbatore.
- The Impact of Organizational Change Management on System Implementation in ICGIM 2025, 3rd International Conference on **“Innovative Pathway in Global Research: Bridging Disciplines for a Sustainable Future”**, organized by Department of Research & Development, Global Institute of Management on 30th March 2025.

## Participations

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- Participated in One day Seminar on **“Research Methodology”** at Anna University of Technology, Trichirappalli.
- Participated in the National Workshop on **“Data Analysis and Business Modeling”** at Rajalakshmi Engineering College, Chennai.
- Participated in a one day workshop on **“Case Teaching for Management Teachers”** at M.Kumarasamy College of Engineering, Karur.
- Participated in the International Seminar on **“Energy Secure India: Options and Strategies”** at Energy Management Centre, Kerala.

## Research / Projects

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- Ph.D., Thesis on **“POWER SECTOR IN INDIA – A MACRO LEVEL STUDY”**, August 2023.  
Members: V.Kaveri and Dr.S.Ramaswamy, Professor, Department of Economics, GRI.
- M.Phil – **“A Study on Network Marketing of AMWAY India Enterprise Private Ltd.”**  
January to May 2009  
Members: V.Kaveri and Dr.S.Rajamohan, Professor, Department of MBA, Alagappa University.
- MBA - **“Demand for Gold Jewels in Dindigul District – An Assessment”**  
January to May 2006  
Members: V.Kaveri and Dr.S.Ramaswamy, Professor, Department of Economics, GRI.

## Technical Skills

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- Office Automation
- Tally
- SPSS
- Type Writing English Lower with Distinction

## Personal Profile

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<b>Father's Name</b>	: Mr.M.Veeramani (Metal Business, Dindigul)
<b>Mother's Name</b>	: Mrs.V.Meena (Passed away)
<b>Husband's Name</b>	: Mr.D.Senthilkumar (Sri Balaji Agency, Madurai)
<b>Date of Birth</b>	: 25.07.1986
<b>Sex</b>	: Female
<b>Nationality</b>	: Indian
<b>Marital Status</b>	: Married
<b>Religion</b>	: Hindu
<b>Languages Known</b>	: English, Tamil.
<b>Permanent Address</b>	: Meenatchi Illam, NGO Colony, Dindigul